

RHETORIC TERMS (INTRODUCTION TO RHETORIC)

rhetoric	audience
dialectic	speaker
discourse	subject
<i>inventio</i> (invention/discovery)	Toulmin model
<i>dispositio</i> (arrangement)	claim
<i>elocutio</i> (style)	support/data
<i>memoria</i> (memory)	warrant
<i>pronunciatio</i> (delivery)	backing
persuasion	qualifier
paideia	reservation
education	rebuttal
schooling	
"listening-rhetoric"	
evaluation	
judgment	
deliberative	
judicial	
demonstrative (epideictic/ceremonial)	
enthymeme	
syllogism	

*please post any reliable, helpful websites with any of these terms on your shared class website. You may share resources, but find definitions and examples on your own.

One helpful site:

<http://humanities.byu.edu/rhetoric/Silva.htm>